

SU Tag T228

Single-use Tag against wardrobing





Offering Retailers Digital Insight

SU Tag (T228), the new tag concept is recommended to be used, in order to reduce the number of fraudulent articles-returns. It is very effective in preventing "clients" from simulating a wardrobe typical process and misusing the fitting-rooms or the sales surface, when returning merchandise and claiming for a non-justified full refund. SU Tag (T228) is easy to attach to the clothing, by using a pin in a highly visible area and in a bright red color. Attention will be attracted signifying that the merchandise is protected.

KEY FEATURES

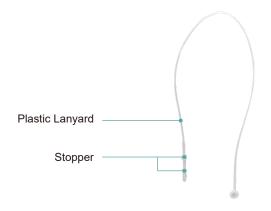
- Provides a strong visual deterrent
- Easy to remove at home
- No EAS functionality
- Source-applied or applied in the store
- ▲ Reinforce the store return policy
- Two ways to be applied

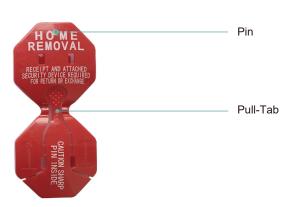
APPLICATIONS

Dresses, Special occasion wear, Menswear, Lingerie, Swimwear, Furs, Coats, Online and catalog orders...









SPECIFICATIONS

Picture	Name	Code	Size	Pin length (Protection range)	Material	Weight	Carton Qty
	SU Tag	T228	37.2×47.2×10.4mm	4mm	ABS	4.5g	500