



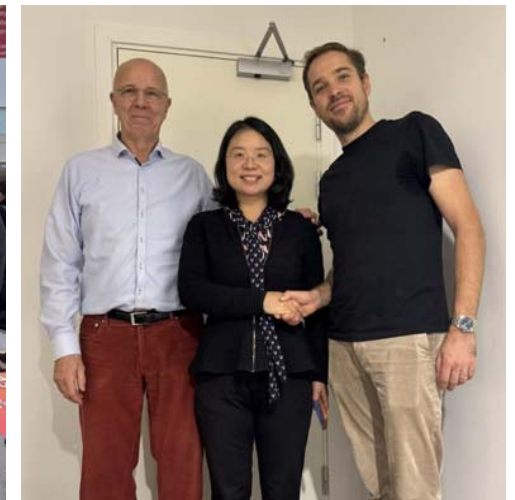
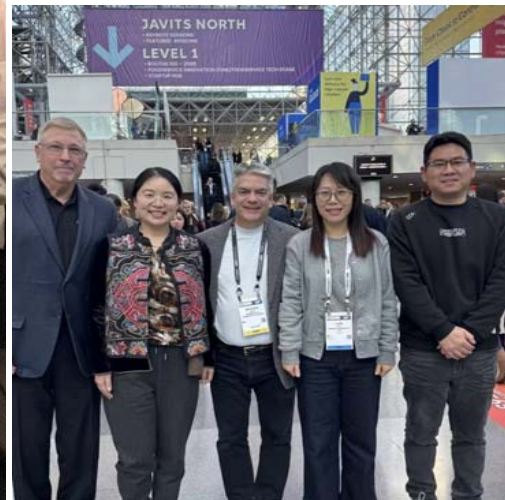
Strategic Partners' Event

Go Beyond, Stronger Together





Why We are Here



The World is in Great Uncertainty

U.S. Tariff Incidents



Global Economic System

U.S. Foreign Debt

China's Exports



Global Political Extremism

Severe Stand - offs

Turbulent Environment



International Relations

Severe Stand-offs

Turbulent Environment



AI Technology Development

Production Modes

Innovative Technologies



Force Majeure Factors

Natural Disasters

Pandemic Viruses

- ✘ Global crises are not isolated events but the result of the combined action of various complex factors. They represent a comprehensive and systematic deep - seated change that will restructure new social orders and business models.
- ✘ Only by clearly understanding the underlying logic and discerning the development trends can we find new directions amidst the chaos.

Redefinition of Partnership



We should be The Intelligent, focus on the Win-win Cooperation



- Listen to the Market and follow it
- Guide the industry and love it
- Achieve Win-win Cooperation

PART1 Century Club

PART2 Strategic Plan

PART3 Business Plan



PART1 Century Club





Welcome to Century Club





What is *CENTURY Club*



Global Strategic Partnership Plan

Century Club

- Century plans to newly launch a **Global Strategic Partnership Plan** in 2025, aims to create an exclusive high-end cooperative ecosystem composed of industry elites.
- This plan not only opens up various core resources to Century's global partners but also is committed to enabling partners to gain a leading position and a voice in the local market through in-depth cooperation.



Resource Co-Share



Capability Co-Build



Value Co-Create



CENTURY Club Benefits

Strategic Resource Support

Targeted R&D Support:

Provide exclusive product customization and development to meet the needs of the local market.

Priority Production Right:

During periods of tight production capacity, orders will be prioritized for production arrangements.

Best Price Policy:

Best price for Century's key partners, help them to enhance market competitiveness.

Market Brand Empowerment

Joint Marketing:

Century will plan and execute market promotion activities jointly with key partners.

Brand Certification:

Century Club-certified partners can share brand benefits, increasing market credibility.

Case Promotion:

Excellent cases will get the opportunity for promotion through Century's global channels.

Cooperation Matching Services

Demand Posting:

Club members can post business information and other demands on the Century platform.

Matching and Recommendation:

Based on customer data and needs, recommend suitable customer or partner resources.

Resource Sharing:

Club members can share corporate resources globally, seek cooperation opportunities.

Innovation and Growth

Priority Experience Channel:

Obtain the priority trial - use or internal - testing qualification for Century's new products and services.

Customized Service Packages:

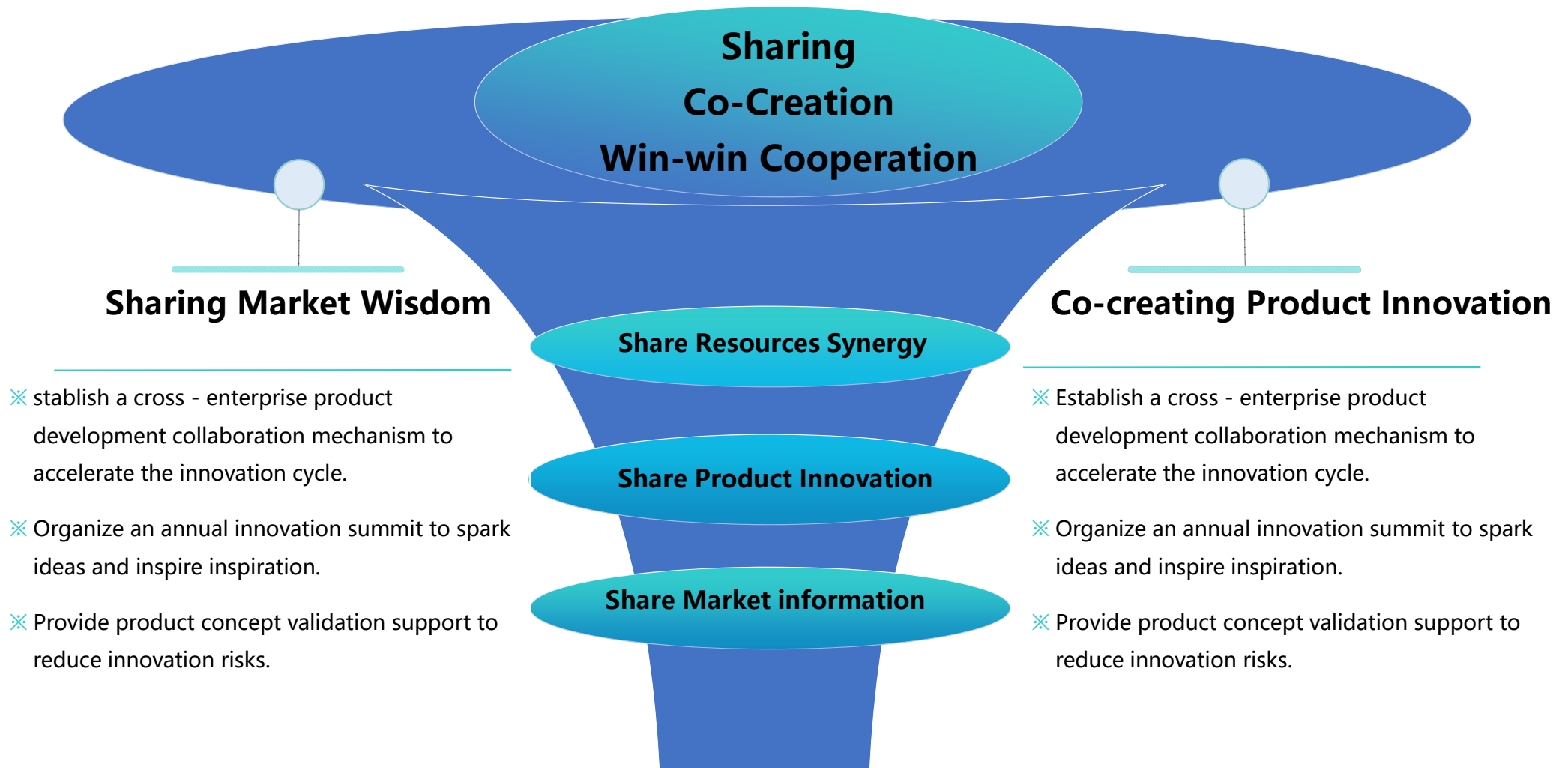
Century expert team will jointly provide personalized solutions for end - customers to meet business needs.

Technology Empowerment :

Regularly participate in professional training and capability - building activities led by Century.



Vision and Philosophy



PART2 Strategic Planning



Background



Rapid Development of the Internet of Things (IoT)

Technology integration

Integration of RFID and IoT technologies



Digital Transformation of Retail

Omni-channel Retail

Online and offline integration models



Increasing Complexity of Global Supply Chains

Multi-stage coordination

Complexity of logistics, increased demand for product visibility and tracking



Data-Driven Decision Making

Applications based on big data and artificial intelligence

Data analytics optimizing operations, RFID technology can provide substantial real-time data support

✘ According to forecasts by market research firms, global retail sales are expected to reach **\$29 trillion in 2024**, with physical retail accounting for approximately **\$21.8 trillion**. The average annual growth rate of physical retail sales from 2024 to 2028 is projected to be **3.59%**, bringing the total to **\$25.1 trillion by 2028**.

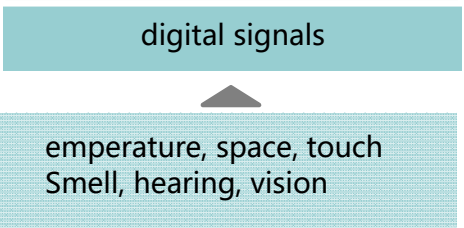
✘ According to IBM' s report, 《AI Everywhere is Revolutionizing Retail: Customers Won' t Wait》, 73% of respondents prefer shopping in physical stores, yet only 9% are satisfied with the in-store experience. Consumers are seeking a wider variety of products (37%), more comprehensive product information (26%), and faster checkout processes (26%). There is a growing demand for digital integration, with artificial intelligence playing an increasingly important role in enhancing the shopping experience. Integrating digital solutions into in-store experiences has become a key trend.



IOT Opportunities



万物感知Recognized



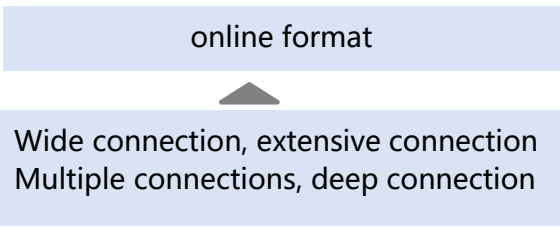
Broadband



5G



万物互联Connected



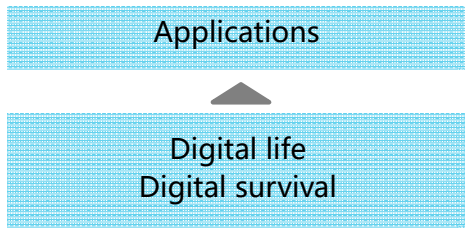
Cloud Computing



Bia Data



万物智能Smart



IOT



AI



EAS Lables



Rotational detacher



Dual Tag



RFID Lables



System



Readers



RFID Reader



Camara

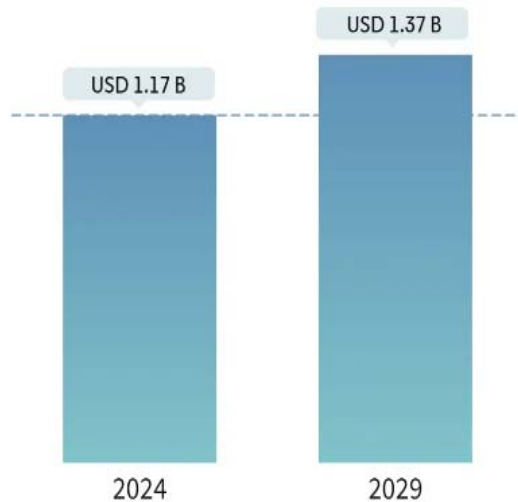


RFID Printer

EAS Development Trend

Electronic Article Surveillance (EAS) Market

Market Size in USD Billion
CAGR 3.29%



Source : Mordor Intelligence



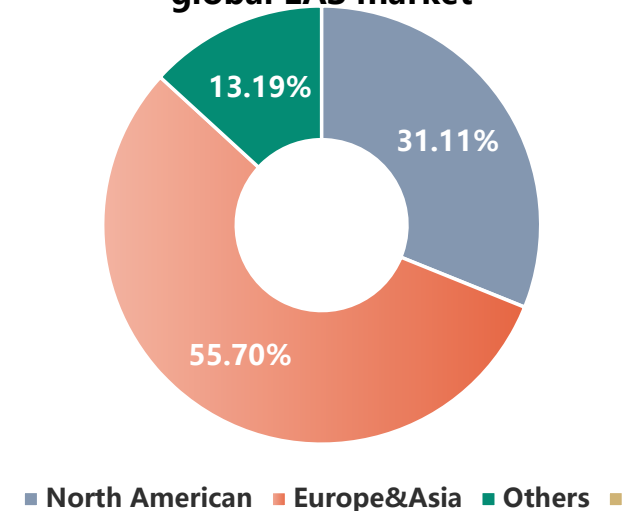
Study Period	2019 - 2029
Market Size (2024)	USD 1.17 Billion
Market Size (2029)	USD 1.37 Billion
CAGR (2024 - 2029)	3.29 %
Fastest Growing Market	Asia Pacific
Largest Market	North America
Market Concentration	Medium

Major Players



*Disclaimer: Major Players sorted in no particular order

The EAS regional distribution of the global EAS market



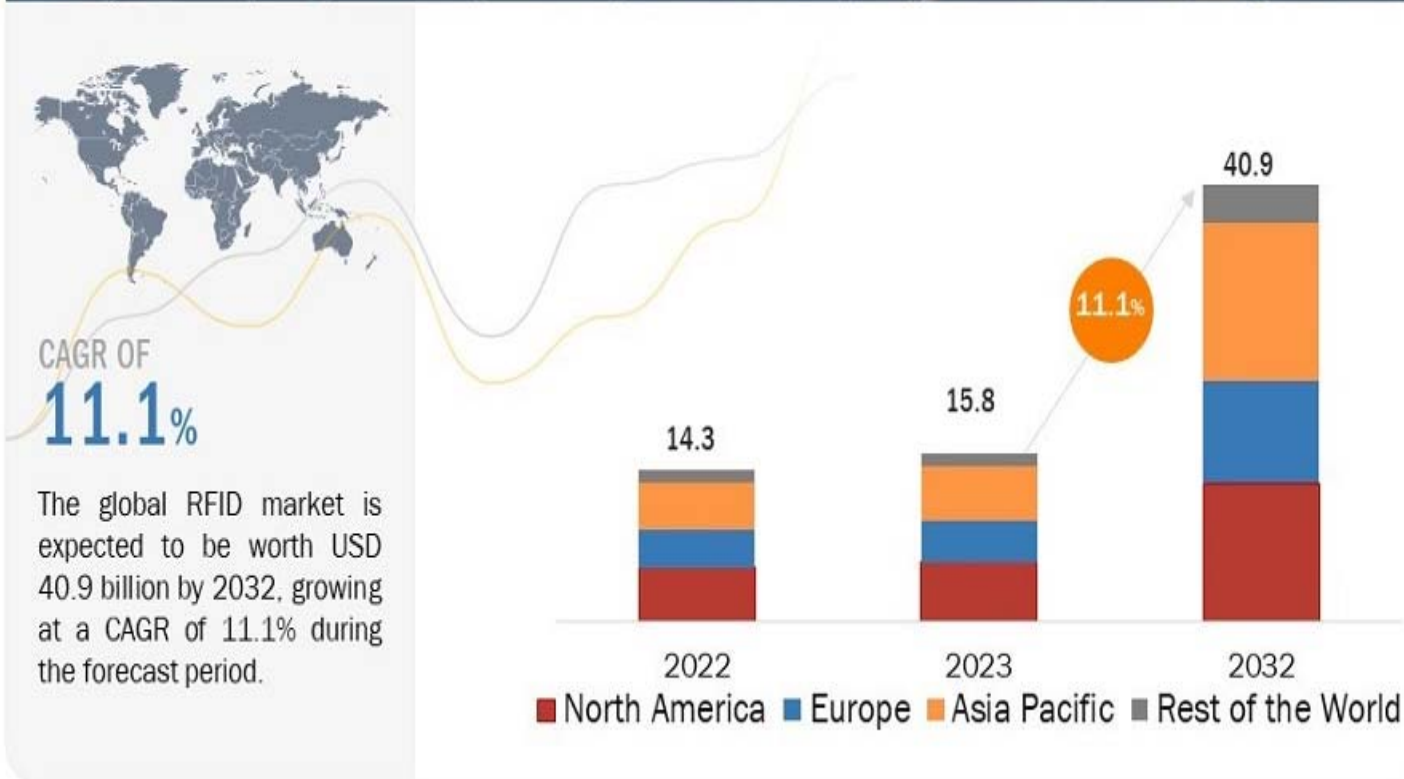
North America is the largest EAS market globally, accounting for more than **30%** of the market share. Following that are the European and Asia-Pacific markets, which together account for more than 55% of the share. The Asia-Pacific is the fastest-growing market, followed by South America and Africa.

Data From: Mordor Intelligence

EAS市场复合年增长率为3.29%，预计将从2023年的11.7亿美元增长到2029年的13.7亿美元。The compound annual growth rate of the EAS market is **3.29%**, and it is expected to grow from **1.17 billion US dollars in 2023 to 1.37 billion US dollars in 2029.**

RFID Development Trend

RFID MARKET GLOBAL FORECAST TO 2032 (USD BN)

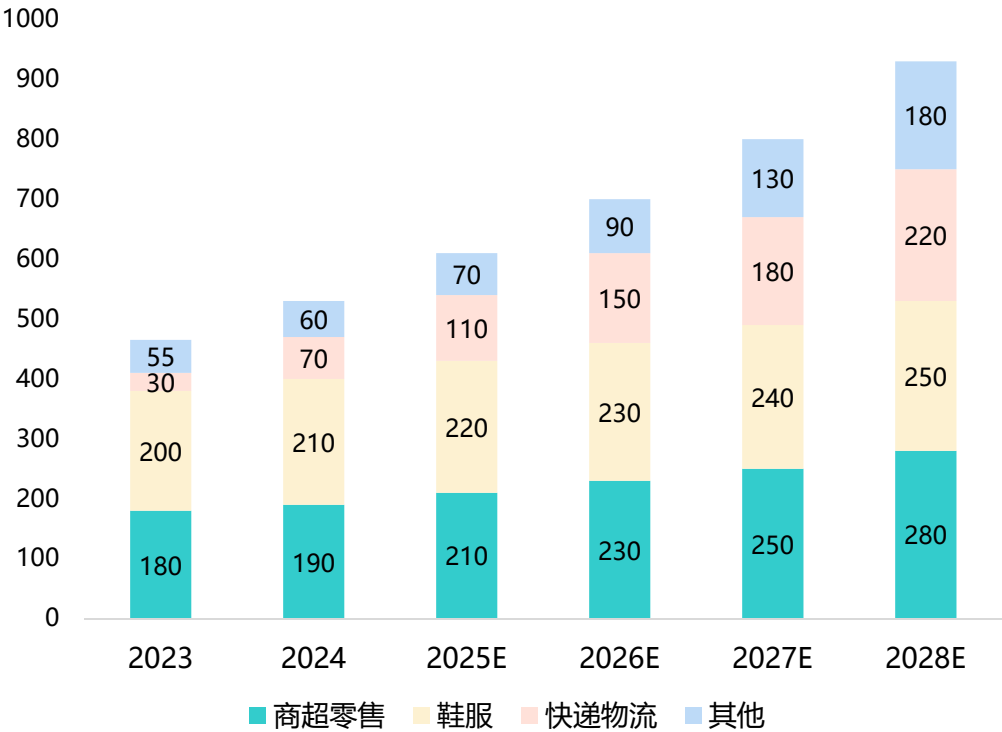


- According to the MM report, the global RFID market will reach 15.86 billion US dollars in 2023, with a compound annual growth rate of **11.1%**. It is expected that the total value of the RFID market will reach **40.9 billion US dollars by 2032**.
- Region: The Asia-Pacific market will be the most active market globally.
- Technology: The demand for hybrid solutions in the RFID market is growing continuously, such as RFID + EAS, RFID + Wi-Fi, RFID + GPS, etc.
- Application fields: Retail, logistics and supply chain, transportation, commerce, as well as other vertical fields related to aerospace, defense, healthcare, animal tracking, and security and access control.



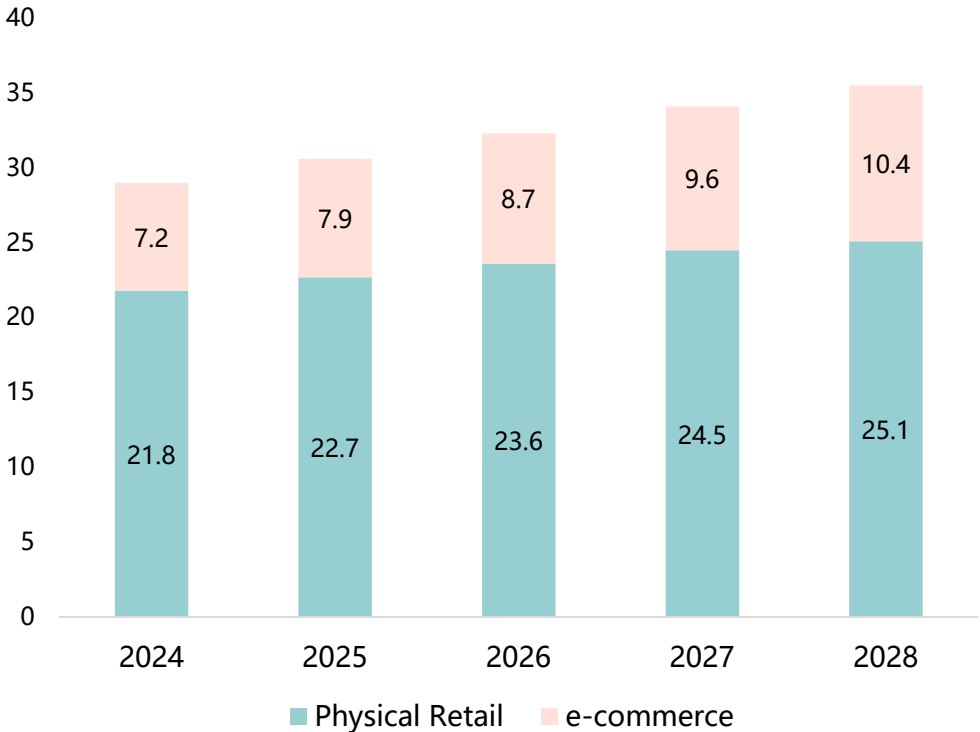
RFID Development Trend

Global UHF RFID Distrution (in units of 100m pieces)



According to the prediction of AIoT (Artificial Intelligence of Things), the number of global RFID UHF tags will reach 61 billion in 2025. They are mainly used in supermarkets, hypermarkets, footwear and apparel, accounting for as high as 70.5%. Among them, the logistics and express delivery industry has the fastest growth rate, with an average growth rate of over 30%.

Retail sales in trillion U.S. dollars

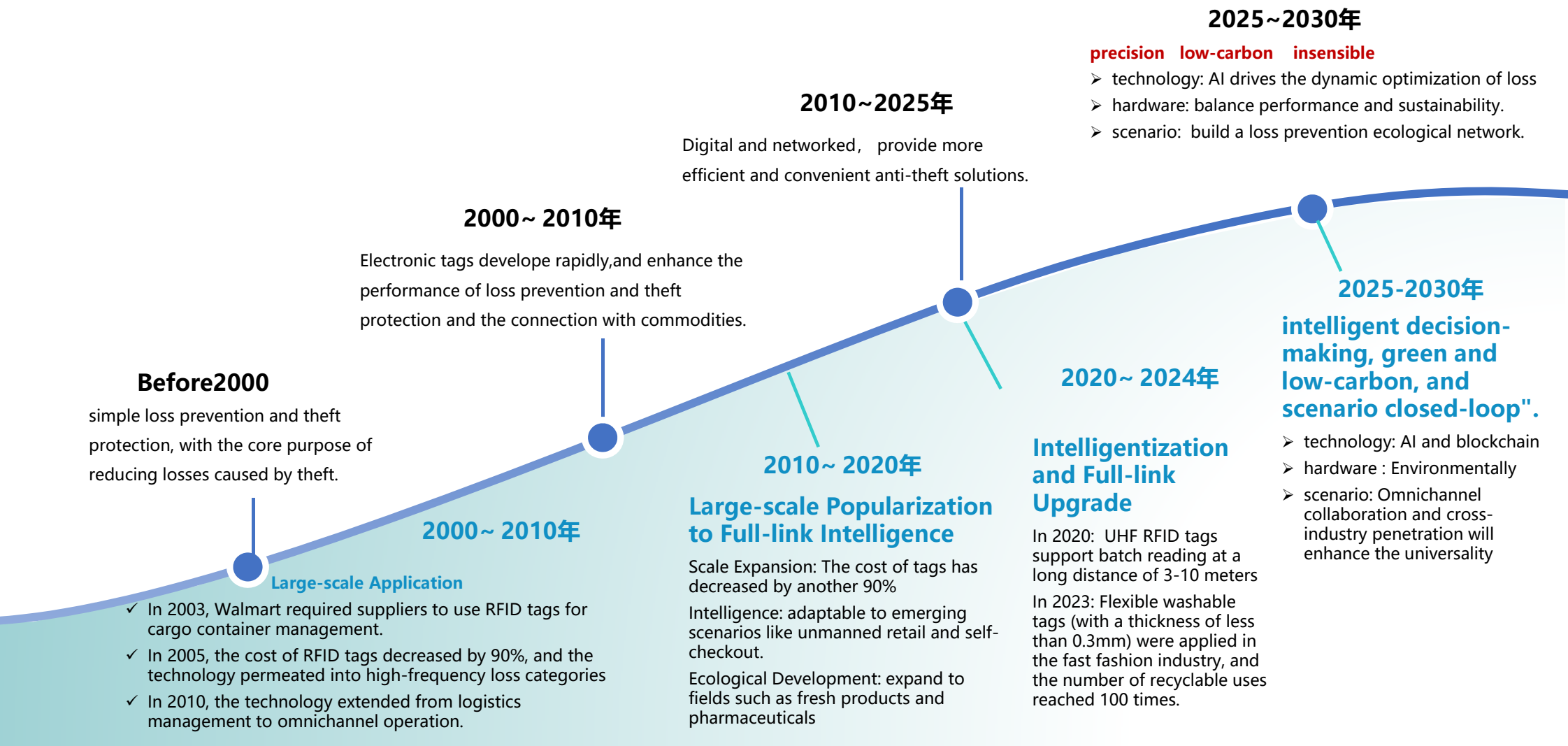


According to the forecast of YMR, the total global EAS market will be \$1.03 billion in 2024, and is expected to reach \$1.34 billion by 2031, with a compound annual growth rate of 3.27% during the period from 2024 to 2031.

Source: AIoT星图研究院, YMR



The History of Security Industry



Forecast for Industrial Development

EAS industry will transform from "anti-theft hardware" to "retail intelligent hub"

01

AI-driven loss prevention

AI technology will reshape EAS functions, for example, by analyzing theft patterns through machine learning, optimizing sensor sensitivity, and linking with video surveillance (such as Sensormatic's IntelliVue) to achieve real-time risk warnings)

03

RFID upgrades from "anti-theft" to "full-link digitalization"

RFID solutions will support real-time inventory counting with smart tags, intelligent replenishment, and customer behavior analysis, such as Checkpoint's Alpha platform and Sensormatic's ShoTEC tags

05

Sustainable development pressure promotes innovation

Eco-friendly labels (recyclable or biodegradable materials) and low-power devices become a common direction, such as Sensormatic's EcoStores plan and Checkpoint's green label plan

07

02

Technology Integration

Deep integration of EAS with AI and IoT, RFID technology will become core infrastructure

04

Platformization of Internet of Things (IoT)

EAS devices are no longer isolated but are integrated with store POS systems and inventory management platforms, forming a closed data loop like Sensormatic's TrueVue

06

Huge demand for full-channel loss prevention solution

Addressing e-commerce return fraud, offline theft, and supply chain losses, more invisible tags and blockchain traceability technologies will be generated to achieve full tracking of goods from warehouse to consumer, like Sensormatic's EcoRMID

Forecast for Industrial Development



Challenges

Data Security and Privacy Compliance

Restrictions imposed by regulations like the EU's GDPR on the collection of customer behavior data may compel the development of anonymized analysis tools (e.g., Sensormatic's anonymous heatmaps).

Cost and Scale Balance

For widespread adoption, RFID tag costs need to fall below \$0.01. Both parties are promoting mass production of tags and material innovation (e.g., Checkpoint's paper-based RFID tags).

Technology Replacement

For example, smart cameras replacing traditional EAS, and retail IT budget contractions during economic downturns.

VS



Opportunities

Technology Integration - New products

5G edge computing accelerates real-time processing of EAS data.

Emerging Markets - New Market

Retail expansion and loss prevention needs in Latin America and Southeast Asia.

Cross-industry Applications - New application

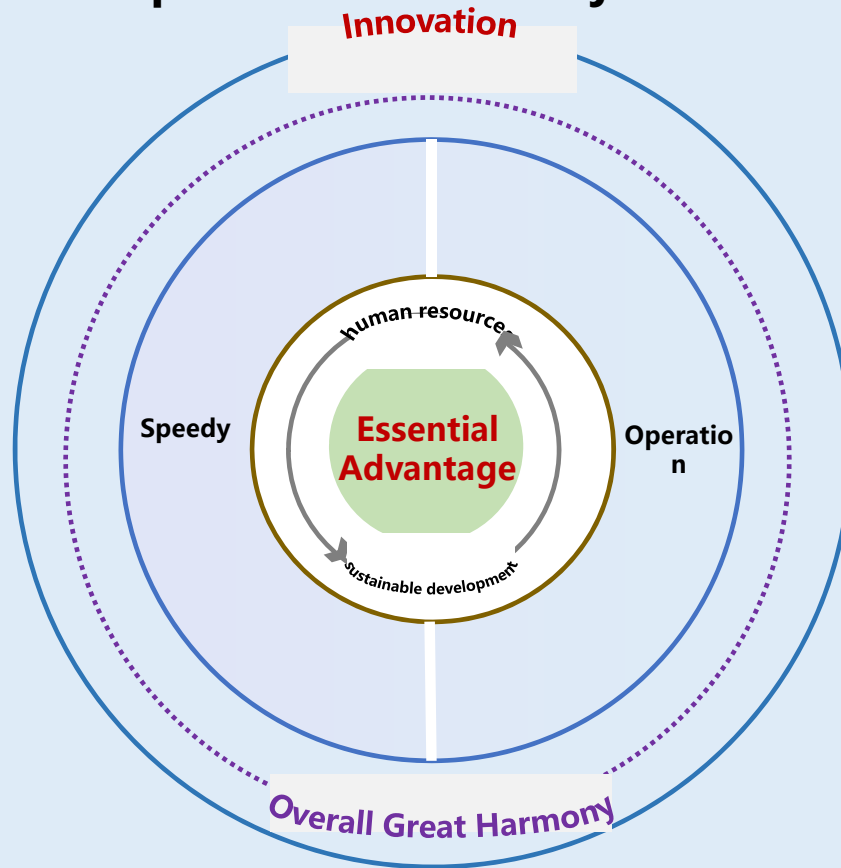
High-value asset tracking scenarios in sectors like healthcare and logistics.

Cross-industry Competition - New resources

Besides traditional competitors in the loss prevention and anti-theft field like Checkpoint and Sensormatic, cross-industry disruptors such as camera manufacturers and AI technology companies may also emerge.

Century Strategic Capabilities

Already completed the strategic optimization and adjustment.



01 Innovation

Facing the future

02 Overall Great Harmony

02-a Spdeey

- Business combined
- Customer First
- Product Innovation

02-b Operation

- free ecological organization
- flexible supply chain for production
- data-driven decision-making

03 Efficient operation management

- efficient and precise internal management decisions.
- Be oriented towards high-value businesses
- form a full-process closed loop, enabling visual management.
- ensuring that capable people work more and earn more.

04 sustainable development

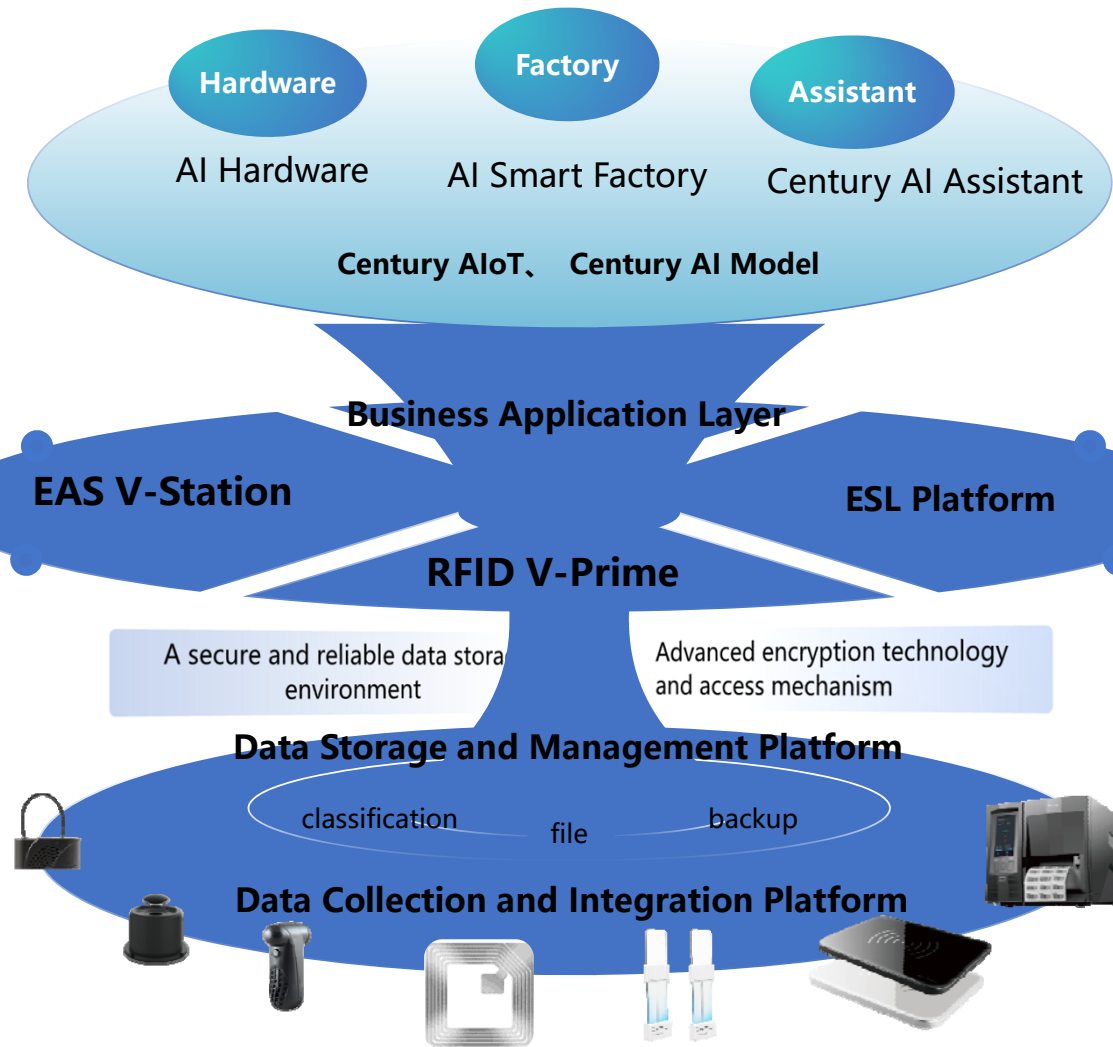
- Sustainable strategy and vision
- Sustainable business and products
- Sustainable enterprise operation

05 human resources

- A transformative leadership team
- A future-oriented employee team
- Embraces change

Century AI Planning

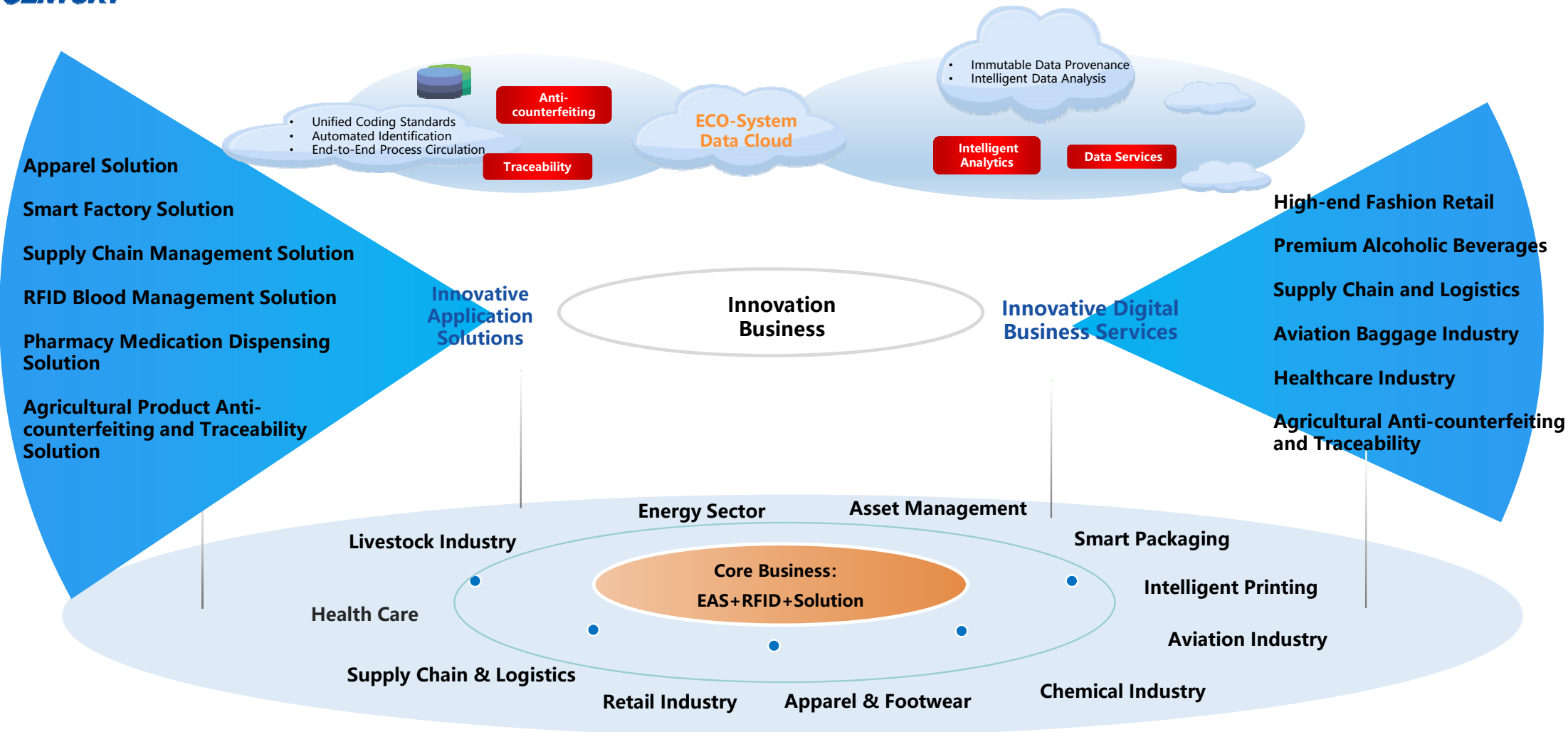
- Analyze the passenger flow trends and alarm situations, and reduce the false alarm rate to as low as 0.3%.
- Generate comprehensive reports integrating alarms, passenger flow, weather, addresses, etc.
- Automatically generate sales plans, the quantity of equipment, and the installation locations according to CAD drawings and floor plans.
- AI automatically modifies the parameters of hardware equipment according to the on-site situation.



- In cooperation with the AI dynamic pricing algorithm, the ESL system can complete the update of tens of thousands of price tags in an instant.
- Analyze the sales situation and the pricing of competitors, adjust the prices autonomously, and improve the conversion rate.
- Automatically match and generate pictures and videos according to the products, and display them to the corresponding customers.
- The AI intelligently adjusts the frequency of the electronic shelf label (ESL) devices, reduces power consumption, and extends the service life.
- The stores in the supply chain automatically replenish goods according to the situation of goods in and out of the warehouse.
- Intelligently replenish goods based on the sales volume of products and predict the products that will be popular in the future.
- Predict the products that will be popular in the future and have high sales volumes.
- Analyze and predict the popularity of products, the number of trial uses, the purchase rate, and automatically make product combinations.



Cooperation from now on : **Production & Projects**



PART3 Business Plan





CENTURY Global Network

CENTURY

Century Global Network

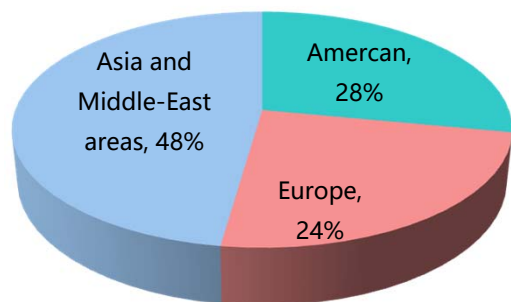


- Customers in > 70 countries and regions throughout EMEA, APAC, USA, Latin America.
- 8 Services network in China covering 31 provinces and regions

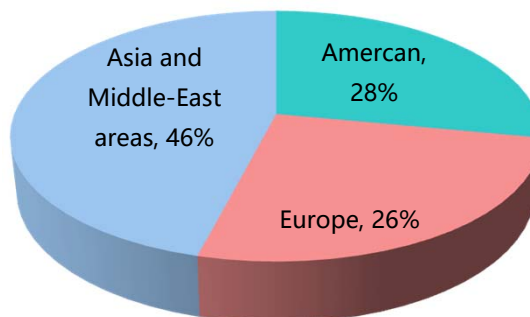
- 3 International sales offices (Chile, Spain, The Netherlands)
- 3 Technical support centers (China, Chile, Spain)
- 2 International logistic centers (Chile and The Netherlands)

Business Strategies

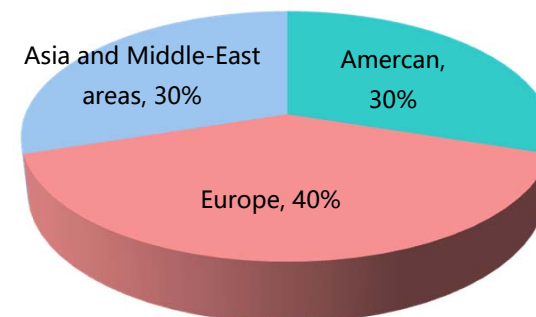
Year 2022



Year 2023

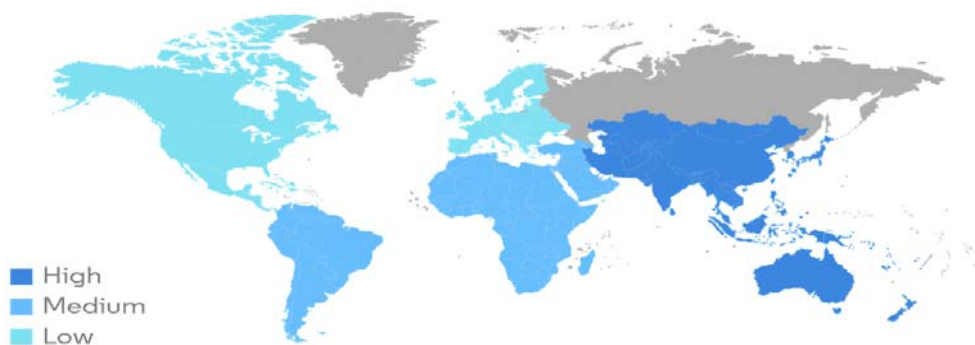


Year 2024



■ American
 ■ Europe
 ■ Asia and Middle-East areas
 ■ American
 ■ Europe
 ■ Asia and Middle-East areas
 ■ American
 ■ Europe
 ■ Asia and Middle-East areas

The Global market status



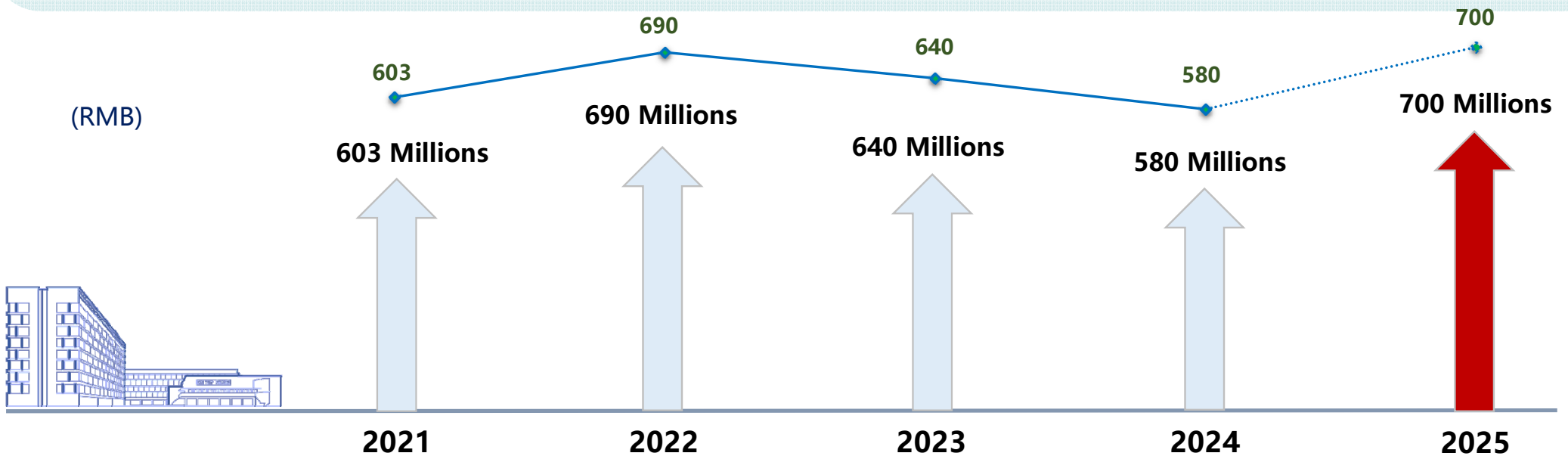
Source: Mordor Intelligence

Century's sales policy

- ◆ Europe: Optimize products and provide better service.
- ◆ North American: New products and local warehouse
- ◆ Other Areas: Low price products;

Business Performance

(RMB)	Sales	2021	2022	2023	2024	2025
	EAS	353 Millions	410 Millions	420 Millions	335 Millions	400 Millions
	RFID	250 Millions	280 Millions	220 Millions	245 Millions	280 Millions
						20 Millions 解决方案





2025 Business Plan

¥700 Millions

Annual Revenue

\$100 Millions

¥35 Millions

Net Profit

\$5 Millions



100 Millions
Investment

- To expand the production volume and the R&D performance



Brand and Marketing

- Expand the Brand Value
- More Marketing Programs



Quick Delivery

- Short Lead time
- Expand Local Warehouse



Risk Control

- Safety First
- Internally management



Better Service

- 24-hour Online
- 8-hour quick respinse

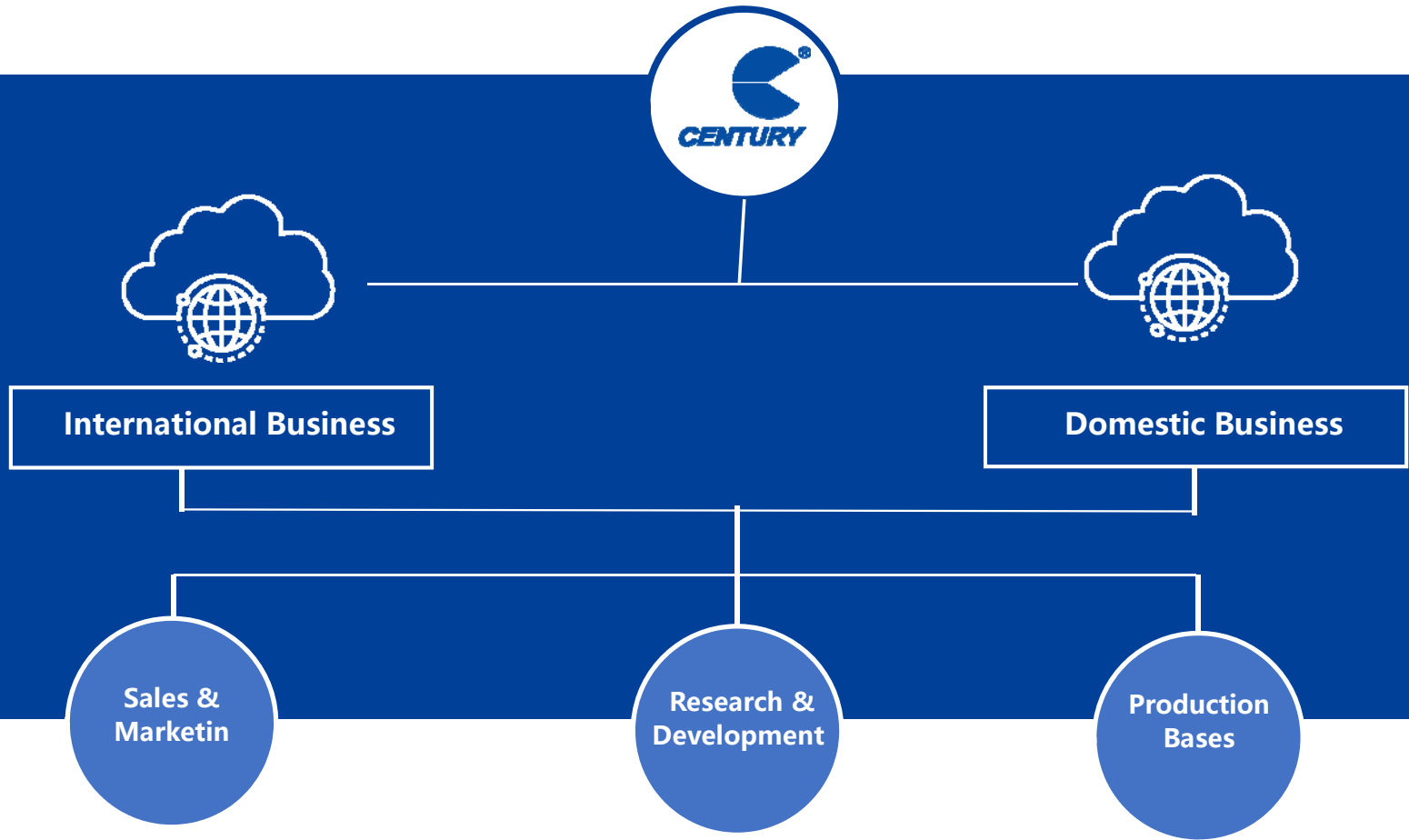


Team & Culture

- trust and reliable
- Honest and open-mind

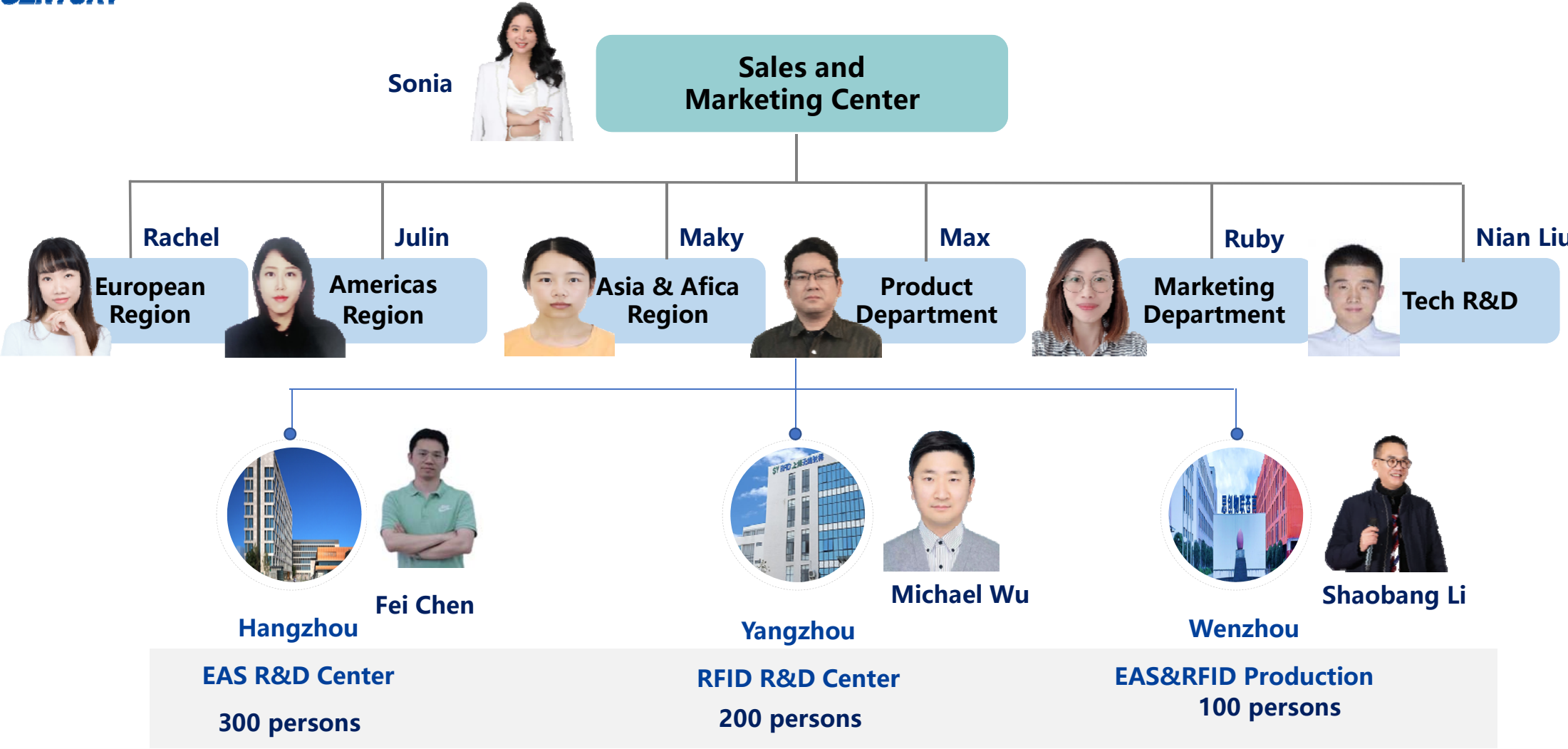


Business Division





Organizational Framework





Manufacturing Bases



01

Hangzhou
EAS R&D Center

- ✗ Positioning: EAS high-end customized products R&D and production base
- ✗ Production Capacity: EAS Tag, 500 millions+ annual capacity; EAS Label, 2 .5 billions+ annual capacity.



02

Yangzhou
RFID R&D Center

- ✗ Positioning: RFID high-end customized products R&D and production base
- ✗ Production Capacity: RFID inlay & label, 1 billion+ annual capacity.



03

Wenzhou
EAS&RFID Production

- ✗ Positioning: a large-scale, cost-effective product production base
- ✗ Production Capacity : RFID inlay and label, 2 billions+ annual capacity;
- ✗ EAS production, 1 billion+ annual capacity.

Founded in 2024.11.14



The Value

Products

- New products development
- Better services
- Best Price

Customer First

- Reliable Relationship
- Better Communication
- Open-Mind and Honest Share



Service

- Quick Response
- Fast Delivery
- Good quality

Brand and Marketing

- Increase the Market share
- Expand the Brand Value
- Being the market, With the market



What We Believe



**Strong
Product Development**



**Build
Collaborative Ecosystem**



**Technological
Innovation**



IOT Solution



Specific Industries



Data Analysis



Sustainability

PART4 Strategies

Marketing

Products



Europe Sales Strategies

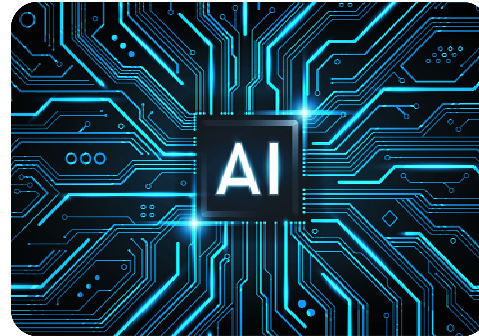


Current situation of retail industry in Europe



Retail theft incidents are on the rise

■ 516,971, 100M Euros

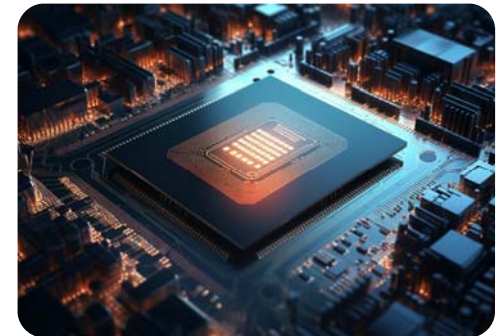


Upgrade of anti-theft technology requirements



The Impact of Self - checkout on Retail Management

self – checkout 4%, twice of traditional cash registers



Technological Upgrades and Product Transformation

The loss prevention needs of European retailers are shifting from traditional human monitoring to intelligent and data-driven solutions, while taking into account both the consumer experience and cost-effectiveness. In the future, with the maturation of AI and Internet of Things technologies and the advancement of sustainable policies, loss prevention strategies will become more refined and automated.



High-end Innovative Products and Services



Auto Detacher

■ RFID Self-Checkout



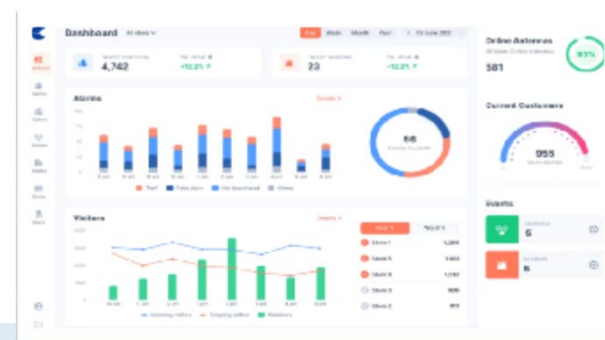
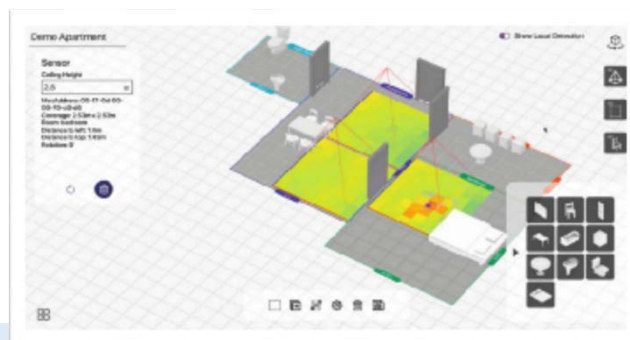
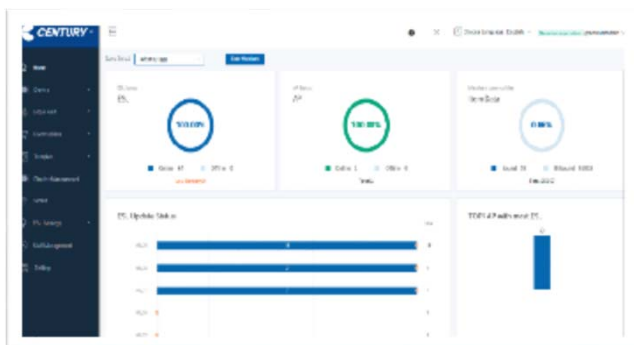
Dual Long Cable
Alarming Tag



4A Alarming Tag



5A Alarming Tag



■ Data Application SAAS Service



Optimize prices and Provide value-added services



B018



B019



**Lanyard tag
T317**



**EAS ear Tag
T150**



**Alarming Tag
T307**



**Alarming Tag
T534**



**Alarming Net
T611**

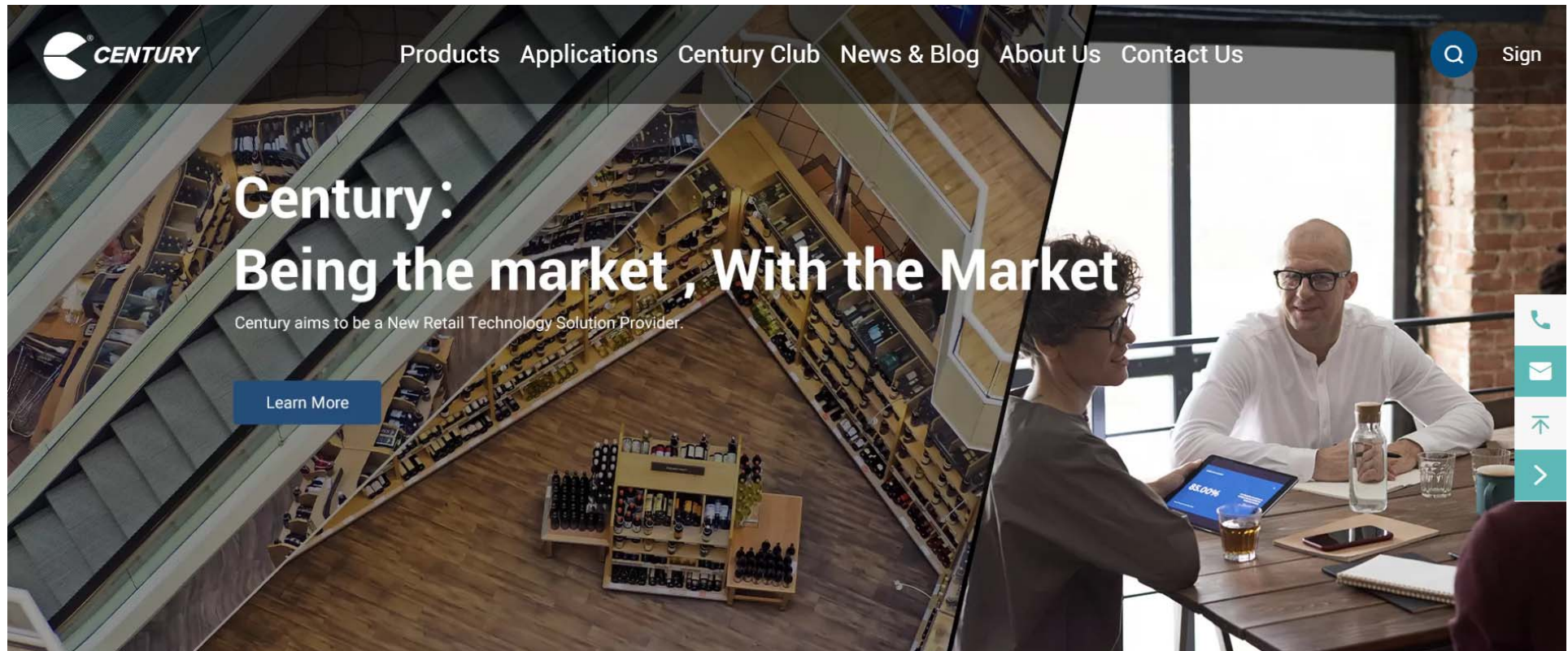


**EAS Upgraded to RFID
Solution**

Marketing Plan

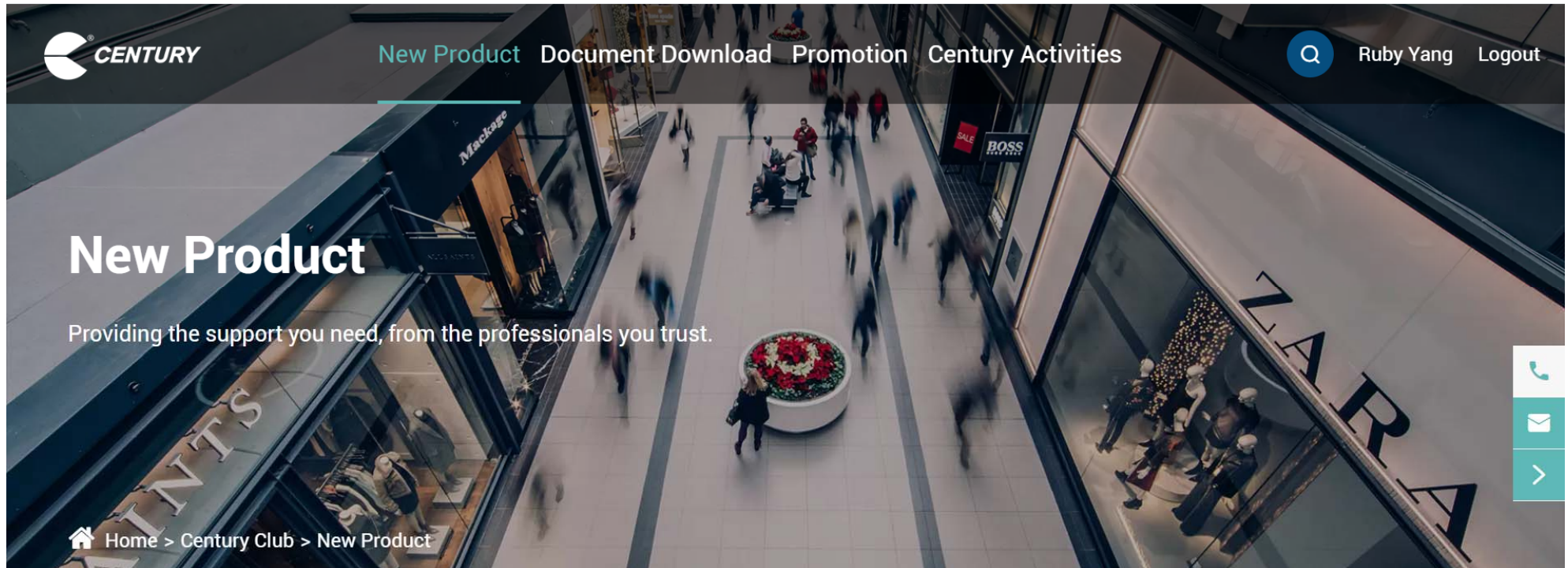


Century Website



- Enhanced Navigation, Responsive Design, Efficient Interaction

Century Website



- Century Club: a platform for sharing, communication, exploring
- Comprehensive Multi-Dimensional Connectivity

Marketing Strategy



1. Localization Strategy

Launch different localized website versions and marketing materials

Align with regional sales strategies

Optimize SEO to improve local reach and conversion

2. Global Events Participation

Strengthen brand presence through international events:

Strategic Partners' Event

IOTE EXPO (Aug. 27–29, 2025)

EuroShop 2026 (Feb. 22–26, 2026)



3. Digital Marketing for Growth

Promote via social media, EDM, and SEO

Publish quality content: industry insights, case studies, product news

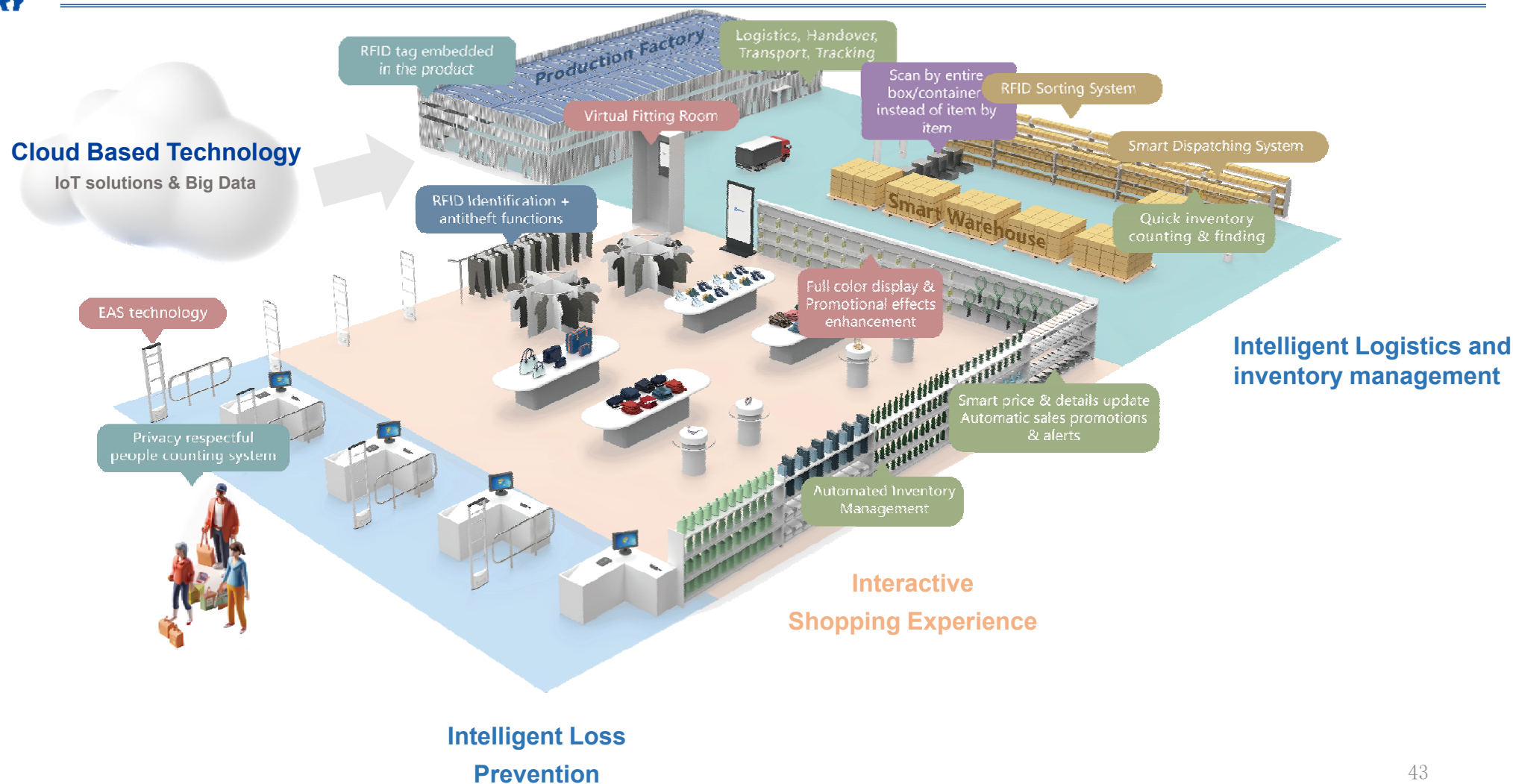
Attract and retain target global audiences

4. Targeted communication activities and cooperative marketing activities with customers

Products and Service



ONE-STOP PRODUCTS & SOLUTIONS





2025 Products Development Plan

EAS

Product line	product name	Released time
EAS Systems	AM+Metal detection	Feb. 2025
	RF+Metal detection	Feb. 2025
	Metal detection antenna	Feb. 2025
	RF New Deactivators	Feb. 2025
	Deactivating box	Jun. 2025
	EAS + RFID System	Dec. 2025
EAS Tags	Bottle tag\Milli Tag\Milli-thin Lanyard	Feb. 2025
	Stanley bottle tag	Mar.2025
	4A alarming lanyard tag&3A alarming sticker tag	May.2025
	Alarming bottle tag	Jun.2025
	Alarming Safers	Jul.2025
	D-Tech Double Lock Solution	-
	Remote control Alarming tag	Aug.2025
	CanRing Tag	Apr.2025

RFID

Product line	product name	Released time
RFID Tags	Dual Technology Apparel Tag (magnetic)	Feb. 2025
	Dual Technology Apparel Tag (SuperTag)	Feb.2025
	RFID Alarming Cable Tag	Jun.2025
	RFID Bottle tag (B009/B_RFIID+EAS)	Mar. 2025
	Retail label (cosmetic label)	Apr.2025
RFID devices	RFID Handheld reader	Jan. 2025
	RFID Desk reader	Jan. 2025
	RFID Label Printer	Jan. 2025
	RFID Pedestal reader	Feb.2025
	RFID Overhead reader	Feb. 2025
	RFID Eight-channel Fixed reader	Apr. 2025
	RFID Antenna	May 2025
	Dual Technology Apparel Tag (magnetic)	Feb. 2025

Sloution

product name	Released time
Apparel Labeling Solutions	Feb.2025
Blood Management Solutions	Mar. 2025
Clothing Management Solutions	Apr. 2025
Supply Chain RFID Solutions	May. 2025

THANKS!

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Strategic Partners' Event

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